

**THE FLOUTING OF MAXIMS IN MOVIE ICE AGE:  
DAWN OF THE DINOSAURS**

**THESIS**

**BY**

**YANI OKTAVIA  
0911110275**



**STUDY PROGRAM OF ENGLISH  
DEPARTMENT OF LANGUAGES AND LITERATURE  
FACULTY OF CULTURAL STUDIES  
UNIVERSITAS BRAWIJAYA  
2014**

## ABSTRACT

Oktavia, Yani. 2014. **The Flouting of Maxims in Movie Ice Age: Dawn of The Dinosaurs**. English Study Program, Languages and Literature Department, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: Indah Winarni; Co-supervisor: Eni Maharsi

Keywords: Cooperative principle, Flouting maxim, Ice Age: Dawn of the Dinosaurs

This study is about maxims in conversations which are flouted in the movie Ice Age: Dawn of the Dinosaurs. There are two problems of the study to be solved, namely: (1) what are the types and the implied meaning of the flouting of maxims found in the characters of Ice Age: Dawn of the Dinosaurs? (2) what is the purpose of the flouting of maxims by the characters' utterances of Ice Age: Dawn of the Dinosaurs?

This study uses qualitative approach to analyze movie conversations in order to answer the research problems that have been stated.

The result of the study shows that there are 42 flouting of maxims consisting of 11 maxims of quantity, 7 maxims of quality, 16 maxims of relation, and 8 maxims of manner. There are some implied meanings of the characters in Ice Age: Dawn of the Dinosaurs such as: the characters flout the maxim to hide his feeling, to convince people, to make detail explanation, and to have comfortable situation. The purpose of flouting maxims are delivering their expression, hiding the truth, avoiding bad things which might occur, and keeping the other feeling.

It is suggested to the next researchers to consider about context in analyzing their data by using consecutive scenes. The next researchers could continue investigating the most flouted maxim found by applying other theory of context. The next researchers could also use the various approaches to analyze the utterances in Ice Age: Dawn of the Dinosaurs movie such as speech act, politeness, etc.

## ABSTRAK

Oktavia, Yani. 2014. **Pelanggaran Maksim Dalam Film *Ice Age: Dawn of the Dinosaurs***. Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: (I) Indah Winarni (II) Eni Maharsi

Kata Kunci: Prinsip kerjasama, Pelanggaran maksim, Film *Ice Age: Dawn of the Dinosaurs*

Studi ini mengkaji tentang pelanggaran maksim di dalam percakapan film *Ice Age: Dawn of the Dinosaurs*. Dalam studi ini terdapat dua rumusan masalah yakni prinsip kerjasama apa yang dilanggar oleh pemeran film *Ice Age: Dawn of the Dinosaurs* dan makna yang tersirat di dalam pelanggaran maksim tersebut. Rumusan masalah kedua, apa tujuan pemeran dalam film *Ice Age: Dawn of the Dinosaurs* melanggar prinsip kerjasama.

Studi ini menggunakan pendekatan kualitatif dalam menganalisa percakapan film untuk menjawab masalah yang ada.

Hasil dari studi ini menunjukkan bahwa ada 42 ujaran yang mengandung pelanggaran maksim terdiri dari 11 maksim kuantitas, 7 maksim kualitas, 16 maksim hubungan, dan 8 maksim tindakan. Adapun makna tersirat dari pemeran Film *Ice Age: Dawn of the Dinosaurs* dalam melanggar maksim adalah untuk menyembunyikan perasaan, meyakinkan lawan bicara, membuat penjelasan yang rinci, dan membuat situasi yang nyaman. Tujuan pelanggaran maksim yang dilakukan pemeran film adalah untuk menyampaikan perasaan, menyembunyikan kebenaran, mencegah hal buruk terjadi, dan menjaga perasaan orang lain.

Penulis menyarankan agar peneliti selanjutnya menggunakan konteks sesuai alur cerita dalam menganalisa data. Peneliti selanjutnya dapat mengkaji maksim yang paling banyak dilanggar dengan teori lain mengenai konteks. Penulis juga menyarankan agar peneliti selanjutnya menggunakan pendekatan lain dalam menganalisa percakapan yang ada di film *Ice Age: Dawn of the Dinosaurs* seperti tindak tutur, kesopanan, dan lainnya.

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